

CHAPTER 16.36

SIGN ORDINANCE

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16.36.010: **PURPOSE AND SCOPE:**

A. This chapter is adopted to:

1. Promote the health, safety and general welfare of visitors and citizens of the city;
2. Minimize clutter and confusion resulting from excessive or poorly designed signs;
3. Promote aesthetically pleasing and compatible signage which implements the urban design goals and policies of the city; and
4. Provide for consistent and fair application and enforcement of the regulations pertaining to signs.

B. The regulations of this chapter shall apply on all public and private lands and buildings within the city, except those exempted by state or federal law.

- C. This chapter is intended to provide specifications and regulations for signs in the city. Signs not described or regulated by this chapter are prohibited. (2003 Code § 16.36.010)

16.36.020: **DEFINITIONS:** As used in this chapter, the following words and phrases have the following meanings, unless the context clearly indicates a contrary meaning is intended:

A-FRAME SIGN:	A freestanding, temporary and/or movable device usually constructed of two (2) separate wood or metal sign faces attached at the top.
ABANDONED SIGN:	A sign which remains on a property which has been vacated or which remains unused for a period of time exceeding four (4) months.
ADVERTISING SIGN:	A sign which directs attention to a use, product, commodity or service.
ALTERATION:	Changing or rearranging any structural part, sign face, enclosure, lighting, coloring, copy (except on reader signs), graphics, component or location of a sign.
ANIMATED SIGN:	A sign with parts or sections which revolve or move or which has flashing or intermittent lighting, including electronic message signs, but not including "time and temperature" signs.
AREA:	The portion of a sign used for display purposes, including the frame and supports. Only one side of a double faced sign (covering the same subject) shall be used for computing the sign area when the signs are parallel (no greater than 2 feet apart) or diverge from a common edge by an angle not greater than thirty degrees (30°). For signs which do not have defined display areas, sign area shall be the area of the smallest rectangle or square which will frame the display.
AWNING SIGN:	A sign constructed of a framework which is mounted to a building or canopy. The framework is usually covered with a light fabric which

may be translucent. The awning cover may contain advertising or identifying copy, graphics or design and may be back lit. Awnings used strictly as protective structures for windows and doors and having no sign copy or design are not signs and may display the building address only.

BACK OR INTERNAL LIGHTING:

A light source positioned inside or behind a sign face such as behind raised letters and awnings or inside sign cabinets which is not visible to the observer.

BENCH SIGN:

A bench usually placed at a bus stop by an advertising company on which advertising space is rented or purchased.

BILLBOARD:

A sign not owned by the party who pays for the message on the sign that is designed for changeable messages which advertise or direct attention to a business, commodity, service or entertainment conducted, sold or offered elsewhere than on the premises upon which the sign is located or to impart any message for a fee. The billboard sign is usually larger than eight feet by four feet (8' x 4') in size and may be owned by a commercial company which leases or rents the billboard space for advertising purposes.

BUILDING FACADE:

Any exterior wall of a building, including windows, doors and mansard, but not including a pitched roof.

BUSINESS SIGN:

A sign which identifies a commercial, office, institutional or industrial use on the premises.

CANOPY SIGN:

A sign mounted on the fascia of a canopy such as a gasoline station or building canopy.

CHANGEABLE COPY SIGN:

A sign on which the text or copy is changed manually or electrically excluding "time and temperature" and electronic message signs.

CLEAR VISION ZONE:	Corner areas at intersecting streets and drive-ways in which unobstructed vision of motor vehicle operators is maintained. The clear vision zone shall be the triangular area formed by the edge of a driveway and a street right of way line or by the right of way lines of intersecting streets connected by a diagonal line at points thirty feet (30') from the edge of the driveway or street right of way.
CLEARANCE:	The height of the lower edge of the face of a freestanding sign from the finished grade.
CONSTRUCTION:	The materials, architecture, assembly and installation of a sign.
DENSITY:	The concentration of signs in a given area, frontage, district, or lot. "Density", as used in this chapter, will usually be defined in terms of numbers of signs per lot or frontage.
DESIGN:	The form, features, colors and overall appearance of a sign structure.
DEVELOPMENT:	Any commercial, office, institutional or residential use in the city which has or needs, or could have or need identification or advertising devices on the premises.
DEVELOPMENT SIGN:	An on or off premises sign which identifies or announces the development of a site or construction of a building.
DIRECTIONAL SIGN:	A sign designating the location of or direction to any use or structure on the premises such as "entrance", "exit", "parking", "restroom", "no smoking" or "delivery".
DIRECTORY SIGN:	A sign listing the occupants of a building.
ELECTRONIC MESSAGE SIGN:	A display consisting of an array of light sources, panels or disks which are electronically activated.

EXTERNAL ILLUMINATION:	Lighting which is mounted so as to illuminate a sign from a remote position or from outside of the sign structure.
FREESTANDING SIGN:	A sign which is self-supported by poles, pylons or other structural supports mounted in the ground.
FRONTAGE:	Where a parcel or lot abuts any public street.
HEIGHT:	The vertical measurement at the nearest point of the sign from the top back of curb or from the crown of the road, if no curb exists, to the top of the sign structure.
IDENTIFICATION SIGN:	An on premises sign which indicates the owner or occupant of a use or building.
ILLUMINATED OR LIT SIGN:	A sign equipped with artificial lighting devices for the purpose of improving the sign's visibility.
INFLATED SIGN:	Any advertising device which is supported by heated or forced air or lighter than air gases.
LOCATION:	The position on a property where a sign is to be placed. The sign location must comply with requirements of this title and with an approved site plan.
LOW MAINTENANCE:	Sign materials which do not require frequent replacement, painting, or refurbishing as a result of exposure to the elements.
MONUMENT SIGN:	A freestanding identification or business sign which is supported by a base having approximately the same width as the sign and which is mounted permanently in the ground.
NAMEPLATE:	A sign identifying the owner, occupant, address or home occupation no larger than two (2) square feet in area attached to the building.
NONCONFORMING SIGN:	A sign or sign structure which lawfully existed prior to the adoption of this chapter but which

does not conform to all the requirements of this chapter.

OFF PREMISES SIGN:	A sign identifying a location or indicating the availability of goods or services at a location other than the location of the sign.
ON PREMISES SIGN:	A sign located on the property which it serves.
PAD:	A separate building location (usually along the street frontage) which is usually developed or designated in connection with a larger commercial site.
PEDESTAL SIGN:	A movable sign supported by a column or columns and a base.
POLITICAL SIGN:	A sign which promotes or announces a candidate for public office or a subject of a political campaign.
PORTABLE READER SIGN:	A changeable copy sign which is mounted on a portable framework and intended for temporary use.
POSTER SIGNS:	A wall mounted building sign on which temporary signs are placed.
PROJECTING OR FLAG MOUNTED SIGN:	A sign which is attached by its edge to a building or wall.
PROMOTIONAL SIGNAGE:	Temporary devices such as banners, streamers, flags, balloons, pennants, portable reader signs and inflated signs.
PROPERTY SIGN:	A sign erected on private property which warns or informs such as "no trespassing" and "no dumping".
PUBLIC SIGNS:	Public necessity, regulatory or civic signs which warn or inform if erected by or in behalf of public agencies.

PYLON SIGN:	A freestanding identification or business sign which is supported by an architectural column or columns mounted permanently in the ground.
REAL ESTATE SIGN:	A sign advertising the sale or rent of a building or site.
ROOF SIGN:	A sign which is supported wholly or in part by and which projects over a roof.
SCULPTURE SIGN:	A freeform or three-dimensional (3-D) object, not incorporating words or text, designed to advertise or identify a product, service or location.
SEPARATION:	The horizontal distance between signs measured parallel with the street or curb.
SETBACK:	The horizontal distance between the property line and the closest edge of the sign structure.
SIGN:	Every advertising message, announcement, declaration, warning, statement, demonstration, illustration, insignia, surface, space or object erected or maintained in view of the observer for the purpose of identifying, promoting, advertising, directing or warning for the benefit of any person, product, company, entity or service. "Sign" also includes the sign structure, supports, lighting system, attachments and other components. "Sign" does not mean flags, badges or ensigns of any government or governmental agency used for identification.
SUSPENDED SIGN:	A sign hung from a canopy.
TEMPORARY SIGN:	Any sign which is not permanently constructed or attached.
TIME OR TEMPERATURE SIGN:	An electronic message sign displaying only the current time and/or temperature.
WALL SIGN:	An identification or business sign which is molded or engraved in a wall or inset in a wall

so as to be flush with the building facade or a sign which is mounted to and parallel with a wall.

WINDOW SIGN: Signs applied to or displayed on the interior side of a window. (2003 Code § 16.36.020; amd. Ord. 2004-20, 12-21-2004)

16.36.030: PERMIT REQUIRED: Except as otherwise provided in this chapter, no sign shall be erected, raised, installed, moved, placed, replaced, reconstructed, remodeled, extended, enlarged or altered unless a sign permit is first obtained from the community development department. Sign permits shall be issued in conformance with the regulations of this chapter, the development's sign criteria and/or other requirements imposed with the site plan by the city council after receiving a recommendation from the planning commission. A building permit must also be obtained for sign construction or alteration in accordance with city building regulations. A sign permit or building permit issued in violation of the requirements of this chapter shall be void. (2003 Code § 16.36.030)

16.36.040: PROCEDURE TO OBTAIN SIGN PERMIT:

- A. **Proposed Developments:** A sign plan and/or sign criteria shall be submitted for review by the planning commission and city council for proposed developments at the time of site plan review. Site plan approval does not constitute sign permit approval. Sign permits will not be issued for proposed developments until the development and the sign plan and/or criteria are approved. Sign permits may be approved by and obtained from the community development department only after the development has been approved by the city council and in compliance with the approved sign plan and the provisions of this chapter prior to sign installation. The sign plan/criteria shall consist of the proposed design and locations of freestanding and wall signs in the development as described in subsection C of this section or as required by the community development department.
- B. **Existing Developments:** Permit applications for new or replacement signage in existing developments with an approved sign plan or criteria shall be reviewed and issued by the community development department in compliance with this chapter and the sign criteria for the development as approved by the city council. If no sign plan or sign criteria was approved for the development, the proposed

signage may be approved by the community development department if such signage meets all provisions of this chapter and will be compatible with other signs in the development. If a revised sign plan or sign criteria is proposed for a development, the property owner shall submit and obtain approval for such from the city council after first obtaining a recommendation from the planning commission prior to the issuance of sign permits for new or replacement signs in the development.

- C. Information Required: Applications for sign permits shall be made to the community development department by submitting the following information and other exhibits or details as needed for the city to properly evaluate the sign proposal:

1. Site plan for the development, drawn to scale, showing location of proposed signage, existing and future buildings, property lines, streets, sidewalks, landscaped areas, parking areas, driveways, setbacks, utility poles and lines, building and sign separations or other features of the property as needed.

2. Elevation plans showing sign type, design, height, clearance, dimensions, copy, graphics, colors, materials, exposed or internal lighting, assembly, attachment, installation or other details as needed.

3. Purpose of the sign permit, i.e., new sign, alteration, remodel, permanent or temporary.

4. Plans to be professionally drawn.

- D. Review Criteria: The following factors shall also be considered and satisfied prior to the issuance of a permit for any sign:

1. The proposed sign will comply with all provisions of this chapter.

2. The proposed sign will not be detrimental or injurious to the neighborhood.

3. The proposed sign will promote a desirable and compatible relationship among structures, open spaces, and topography on the site and on adjacent properties.

4. The proposed sign's height, area, location, mass, configuration, colors, illumination, and landscaping are appropriate for the neighborhood and community.

- E. Fees: A processing fee, as set forth in the city fee schedule, shall be paid with each sign permit application. Building permit fees for signs shall be determined by the building department according to the fee schedule and shall be paid at the time of building permit issuance. (2003 Code § 16.36.040)

16.36.050: **EXEMPT SIGNS:** A sign permit is not required for the following signs:

- A. One on premises real estate sign including "For Rent", "For Sale", "Open House", "For Lease" and similar signs which are no larger than four (4) square feet in area on lots smaller than one acre and no larger than sixteen (16) square feet in area on lots one acre or larger.
- B. Political signs or temporary signs which promote a candidate for public office or a subject of a political campaign, except as exempted under state or federal law, no larger than thirty two (32) square feet in area and erected no earlier than sixty (60) days prior to the election or vote and removed no later than ten (10) days following the election. Political signs may not be illuminated.
- C. Property signs including "No Dumping" or "No Trespassing" signs no larger than four (4) square feet on lots not exceeding one acre in area or sixteen (16) square feet on lots that are larger than one acre in area.
- D. One nameplate identifying the owner, occupant, address or home occupation no larger than two (2) square feet in area attached to the building.
- E. Promotional signs including banners, pennants, streamers, flags and balloons, if used for no longer than thirty (30) days promoting the opening of a business which is approved and licensed by the city.
- F. Service or directional signs not exceeding two (2) square feet in area and three feet (3') in height which serve to designate the location or direction to any use or structure on the premises such as "Entrance", "Exit", "Parking", "Restrooms", "No Smoking" or "Delivery".
- G. Public necessity or regulatory signs which warn or inform if erected by or in behalf of the city.

- H. Window signs, including posters, messages, or displays painted or mounted on the interior side of a window may be used to advertise special promotions; provided, that no more than fifty percent (50%) of the total window area is covered.
- I. Neon or illuminated window signs not exceeding two (2) square feet in area, not exceeding two (2) signs per establishment.
- J. Temporary garage sale signs no larger than four (4) square feet in area located only on the subject property for a period not exceeding seven (7) consecutive days or a total of twenty one (21) days per calendar year.
- K. Flags, banners or pennants of governments.
- L. Holiday lights and decorations with no commercial message.
- M. Temporary use signs no larger than thirty two (32) square feet in area which announce holiday or public interest events sponsored by nonprofit organizations or signs no larger than sixteen (16) square feet in area for the sale of personal property or for the sale of produce grown on the premises in agricultural zones.
- N. Interior signs or signs used within buildings and not positioned to be visible from the outside of the building.
- O. Suspended signs which overhang pedestrian walkways under canopies and have a minimum clearance of eight feet (8') and a maximum area of four (4) square feet.
- P. Light pole banners attached to city owned light poles by agreement with the city, for a fee established by the city council, and according to design specifications of the city. A competing advertisement shall not be allowed to be placed directly in front of a competitor's business location. Signs shall be maintained in good repair and kept in a new looking condition. Copy shall remain as approved by the city. Failure to do so will result in revocation of the sign permit and ordered removal.
- Q. Bus stop shelter advertising signs when in holders attached to bus stop shelters owned by a vendor with a contract with the city to place shelters within the rights of way of the city. The contract with the city shall determine the governing rules for advertising placement, content, maintenance, and so forth. (Ord. 2005-09, 5-3-2005)

16.36.060: GENERAL PROVISIONS:

- A. Minimum Setbacks: Any part of a sign shall be located at least five feet (5') from any property line in any zone.
- B. Maintenance: Signs, sign structures and the areas around sign supports shall be maintained in a safe and attractive condition. Maintenance includes minor repairs, but does not include structural alterations, style changes or sign area enlargement.
- C. Repair Of Building Facade: Any building facade from which a sign is removed or on which a sign is repaired, changed or replaced shall be repaired, if damaged, within thirty (30) days from the date the sign is removed, repaired, changed or replaced.
- D. Approved Construction: All sign construction and use shall comply with sign code and electrical code requirements. Signs shall comply with all federal, state, city and utility company regulations for power line and utility clearances.
- E. Building Graphics: Building graphics designed to increase the building's visibility shall be considered signage and shall be subject to the provisions of this chapter.
- F. Neon Tubing: Exposed neon tubing, except window signs, may be used only with city council approval.
- G. Commercial Signs: Signs in commercial or office developments approved in residential zones shall meet requirements for signs in commercial and office zones. (2003 Code § 16.36.060)

16.36.070: MISCELLANEOUS SIGNS:

- A. Historical Monuments And Markers: Monuments or markers designating historic sites may be constructed in all zones with city council approval and shall be constructed of masonry and/or metal materials.
- B. Canopy Signs: One sign consisting of the company logo not exceeding four (4) square feet in area may be placed on the fascia of each side of a canopy. A colored, nonilluminated fascia may be attached to the canopy.

- C. Gasoline Price Signs: Gasoline price signs may be used only in conjunction with allowed pylon or monument signs and shall be included in the area calculation for the sign.
- D. Menu Boards: Freestanding or wall mounted menu boards are permitted at drive-through establishments; provided, that said signs do not exceed sixteen (16) square feet in area and six feet (6') in height and are placed a minimum of thirty feet (30') from all property lines.
- E. Changeable Copy Signs: Changeable copy signs may be installed as part of an approved pylon or monument sign only in commercial zones and not exceeding fifty percent (50%) of the sign's area. This proportion may be increased with approval of the city council for movie theater signs to allow for listing of movie titles.
- F. Temporary Commercial And Residential And PUD Development Signs: Each commercial and residential development shall be allowed real estate signs subject to the following standards. Signs permitted under this subsection shall not be installed until and unless a final plat has been recorded for the development for residential or until a final site plan approval has been granted for commercial developments. Design review and approval by planning staff is required for the following types of development signs. No sign may be erected without a permit from the city of South Jordan. An approval sticker, provided by the city, shall be affixed to all residential development signs in a conspicuous place visible from the street.

1. On Site Development Signs:

a. One on site identification sign for each frontage of the development on an exterior public street shall be allowed.

b. One identification sign per model home shall be allowed. Model home signs shall not exceed eight (8) square feet in area or three and one-half feet ($3\frac{1}{2}'$) in height. In addition to the above, one flag or banner will be permitted per model home to identify the model home area and the sales complex area. Permits are not required for model home signs; however, they shall be designed in harmony with the approved on site development sign.

2. Off Site Development Signs:

a. One off site directional sign shall be allowed for each development project.

b. The signs shall indicate only travel directions, the name and address of the development, the developer and the typical price range of housing units.

3. Design Criteria Of Commercial And Residential Development Signs:

a. The area and height of each sign shall be discussed with and approved by planning staff. Planning staff shall take into consideration the surrounding land use, the speed limit and linear feet of the street that the development fronts, surrounding existing businesses and residences, and other factors peculiar to the proposed sign location.

b. Signs shall be designed, to the extent possible in keeping with the company's logos, with dark backgrounds and light colored lettering.

c. At least two (2) posts shall be installed for each development sign. Posts shall be black in color and be made of wood, steel, vinyl, or other material approved by planning staff.

d. No additions, tag signs, streamers or appurtenances shall be added to such signs.

e. Signs shall be made in a professional looking manner; spray painted plywood and similar style signs will not be allowed.

f. Signs shall not be lighted in residential zones. Signs in commercial zones may be front lit in a manner as to not cause glare to oncoming traffic. Any lighting shall be approved as part of the sign permit.

4. On Site Directional Signs: On site directional signs may be erected for the convenience of the development, contractors, and customers. Permits are not required for on site signs; however, on site directional signs shall be designed in harmony with the approved on site development sign. On site signs may not be erected in city rights of way.

5. Shared Signs For Multiple Developments In An Area: In areas with multiple developments, developers are encouraged, and planning staff may require, off site signs to be combined into a single shared sign. As an incentive to participate in a shared sign, each development participating shall be allowed one off site sign in addition to the sign allowed in subsection F2a of this section. Approval of shared signs shall be as set forth in subsection F3 of this section.

6. Banner Signs: Banner arms, placed on streetlights required by subsection 16.04.210B of this title or on streetlights otherwise approved by the city, may be approved by planning staff and the public works director. Banner poles and arms on streetlights shall be of a design approved by the city of South Jordan and shall become the property of the city. Development owners may place banners advertising the development or events within the development on the approved poles. The planning staff shall approve all banner designs. An approval sticker, provided by the city, shall be affixed to all banners, in a conspicuous place, visible from the street.

7. Real Estate Signs On Individual Lots: Real estate signs on individual lots or parcels within a development shall be as allowed as per subsection 16.36.050A of this chapter.

8. Off Site Open House Directional Signs: Permits for off site open house directional signs shall be obtained from planning staff on a first come first serve basis. No permit fee is required. The limit on the number of signs at any location shall be at the discretion of planning staff, based on the area available for such signs and other factors peculiar to the location. Permits shall be issued for a maximum of three (3) days. Placement of signs shall be so that they do not impede traffic or pedestrians and shall not infringe on any other rights of the public or surrounding property owners. An approval sticker, provided by the city, shall be affixed to all off site open house signs in a conspicuous place visible from the street.

9. Maintenance Of Signs: Signs shall be maintained in good repair and kept in a new looking condition. Copy shall remain as approved by the city. Failure to do so will result in revocation of the sign permit and ordered removal.

10. Removal Of Development Signs: All development signs and sign structures, both on site and off site, shall be removed within ten (10) days of the sale of the final lot, parcel, or unit within the

development or within two (2) years of the final approval of the project, whichever occurs first, unless reauthorized by the city.

11. Appeals: Decisions of the planning staff may be appealed by the applicant to the development review committee (DRC). Decisions of the DRC may be appealed to the city manager.

- G. Temporary Use Signs: On premises temporary use signs no larger than thirty two (32) square feet in area may be used in connection with and only for the duration of approved and licensed Christmas tree lots, fireworks stands or similar approved temporary uses.
- H. Electronic Message Signs: Electronic message signs may be installed only as part of a pylon or monument sign in the C-F zone district or as part of a monument sign in the C-C zone. The area of the electronic message sign shall not exceed sixty (60) square feet or fifty percent (50%) of the total allowed pylon sign area in the C-F zone, whichever is less, or fifty percent (50%) of the total allowed monument sign area in the C-F or C-C zone. Only low wattage lighting shall be used, and sign copy shall remain static and shall not contain flashing or scrolling displays. The owners of electronic message signs shall provide opportunities for South Jordan City to place public service messages on these signs.
- I. Temporary Banner Signs: One temporary promotional banner sign per retail business may be attached only to a building component or permanent sign structure on the premises but not directly to a wall surface. The area of the temporary banner sign may not exceed five percent (5%) of the area of the smallest facade of the building to which the sign belongs. Temporary banner signs shall be of durable material, maintained in good condition and shall not pose a hazard or nuisance. Other types of temporary signs are prohibited for business use. A temporary banner sign may be displayed for up to sixteen (16) weeks per calendar year in minimum two (2) week increments in addition to a thirty (30) day grand opening period as permitted for "Exempt Signs". A temporary sign permit shall be obtained for each display period from the community development department prior to displaying the sign. An application and the size and location of the sign shall be submitted along with the name, address and phone number of the business for which the sign is requested.
- J. BH-MU Zone: Sign types and materials shall be reviewed by the planning commission for all development contained in a master development plan (MDP) in the BH-MU zone. Except as limited

below, a conditional use permit may be approved by the planning commission as recommended by city staff for signage design criteria in each MDP.

1. All signs must be constructed of low maintenance materials which are architecturally compatible with the buildings and uses they identify.

2. All wall signs in the BH-MU zone shall meet requirements of this chapter.

3. One pylon sign not exceeding the height approved in each MDP in the BH-MU zone. Other freestanding signs may exceed standard height limitations but shall be included in the concept plan/design book submitted for the master development plan and reviewed by the planning commission with the sign plan.

4. Notwithstanding subsection 16.36.100F of this chapter, exposed bulbs or neon tubes may be allowed in the BH-MU zone when approved as a part of the MDP.

5. Notwithstanding subsection 16.36.120D of this chapter, signs mounted on the roof may be allowed in the BH-MU zone when approved as a part of the MDP.

6. Notwithstanding subsection 16.36.120F of this chapter, animated signs may be allowed in the BH-MU zone when approved as a part of the MDP.

7. All other pertinent requirements of this chapter shall be met.

- K. Civic Event Signs: Special event signs, banners, and directional signs directing the attention of the public to special events sponsored, in whole or in part, by the city or a public service group may be erected on public property with the approval of the community development director or designee. Such signs shall be a maximum thirty two (32) square feet in size, nonilluminated and shall be allowed thirty (30) days prior to the event and must be removed within five (5) days following the event. (Ord. 2005-09, 5-3-2005)

16.36.080: PYLON SIGNS:

- A. Zoning: Pylon signs are permitted only in the C-F zone with retail uses such as gas stations, retail stores, motels, restaurants, theaters

and automobile and recreational vehicle dealers. Pylon signs may also be allowed with retail uses in the C-C zone within fifty feet (50') of the Bangerter Highway right of way line with UDOT approval.

- B. Area And Height: The maximum allowable area and height of pylon signs in the C-F zone shall be as follows (\leq means "less than or equal to"; $>$ means "greater than"):

<u>Subject Lot Area (Acres)</u>	<u>Sign Area (Square Feet)</u>	<u>Sign Height (Feet)</u>
≤ 2	100	30
> 2 and ≤ 5	150	35
> 5 and ≤ 10	200	40
> 10 and ≤ 20	250	45
> 20	300	50

Pylon signs in the C-C zone shall not exceed twenty feet (20') in height and one hundred (100) square feet in area.

- C. Density: Only one pylon sign may be placed on a lot in the C-F zone. One pylon sign may be placed on each lot of five (5) acres or more in the C-C zone adjacent to Bangerter Highway.
- D. Separation: A minimum one hundred fifty foot (150') separation shall be maintained between pylon signs. A pylon sign shall be located as near as possible to the center of the street frontage of the lot.
- E. Design: Pylon signs shall be designed with compatible colors and architecture. Supports shall have architectural coverings and design which complement the overall design scheme of the development.
- F. Construction: Pylon signs shall be constructed of low maintenance materials and shall be placed in a landscaped area. All wiring and similar components shall be concealed.
- G. Illumination: Pylon signs may only be internally lit.
- H. Clearance: The minimum clearance of a pylon sign shall be ten feet (10') from the adjacent sidewalk, curb or street to the lower edge of the sign. (2003 Code § 16.36.080)

16.36.090: MONUMENT SIGNS:

- A. **Zoning:** Monument signs are permitted in all zones. Monument signs in residential or agricultural zones may only be used in conjunction with a residential development, agricultural business, church, school or an institutional or recreational facility which has been approved by the city council. Monument signs may not be installed for home occupations.
- B. **Area:** The maximum allowable area of monument signs in the C-N zone shall be twenty four (24) square feet. The maximum allowable area of monument signs in other zones shall be as follows (\leq means "less than or equal to"; $>$ means "greater than"):

<u>Subject Lot, Pad Or Development Area (Acres)</u>	<u>Sign Area (Square Feet)</u>
≤ 10	32
> 10 and ≤ 20	48
> 20	64

- C. **Density:** Only one monument sign may be placed on each lot, parcel or pad frontage. No other freestanding sign, except exempt signs, may be placed on a lot, parcel or pad where a monument sign is used.
- D. **Height:** The maximum height of a monument sign shall be four feet (4') from the top back of curb or sidewalk of the adjoining street except that the height may be increased to six feet (6') if the sign is placed on a maximum two foot (2') landscaped berm or planter box.
- E. **Separation:** A minimum one hundred foot (100') separation shall be maintained between monument signs. A monument sign shall be located as near as possible to the center of the street frontage.
- F. **Design:** Monument signs shall be designed with colors and architecture that are compatible with the buildings which they identify. Supports shall have architectural coverings and design which complement the overall design scheme. Translucent cabinet signs may only be used in commercial and industrial zones.
- G. **Construction:** Monument signs shall be constructed of low maintenance materials and shall be placed in a landscaped area or planter. All wiring and similar components shall be concealed.

- H. Illumination: Monument signs may be internally or externally lit in commercial and industrial zones. Monument signs in office, residential and agricultural zones may only be lit with concealed lighting. Exposed bulbs or neon tubes are not permitted on monument signs. (2003 Code § 16.36.090)

16.36.100: WALL SIGNS:

- A. Zoning: Wall signs are permitted in all zones. Wall signs in residential or agricultural zones may be used only in conjunction with a church, school or an institutional, recreational or other facility which has been approved by the city council. Residential developments may be identified with a metal, concrete or masonry sign not exceeding twenty (20) square feet in area mounted on or in a masonry wall at the entrance to the development. Wall signs may be placed only on building facades which face an adjacent collector street or commercial, office or industrial zone.
- B. Area: The maximum total allowable area of wall signs in the C-N zone shall be five percent (5%) of the area of the building facade on which they are placed. The maximum total allowable area of wall signs in other zones on the front building facade shall be ten percent (10%) of the area of the facade. The maximum total allowable area of wall signs in other zones on side and rear building facades shall be five percent (5%) of the area of the facade.
- C. Substitution: Wall signs on buildings in office and industrial parks may be substituted with one monument directory sign per building near the main entrance of the building. The area of a monument directory sign may not exceed 0.5 percent of the front building facade area. Monument directory signs may not exceed four feet (4') in height for one- and two-story buildings and eight feet (8') for three-story or taller buildings. Wall signs may not be used in addition to the monument directory sign. The monument directory signs may be used in addition to a monument sign as permitted in section 16.36.090 of this chapter.
- D. Design: Wall signs shall be individual opaque or translucent (not transparent) plex-faced pan channel letters or logos or molded letters or logos no less than one inch (1") thick. Wall signs shall be designed to be harmonious with other signs and the structures to which they are attached. Wall signs may be recessed in the wall. Wall signs may extend up to one foot (1') from the surface of the wall.

- E. Construction: Wall signs shall be constructed of low maintenance materials. All wiring, mounting hardware and similar components shall be concealed.
- F. Illumination: Wall signs may be internally or externally lit in commercial and industrial zones. Wall signs in office, residential and agricultural zones may only be lit with concealed lighting. Translucent sign faces may only be used in commercial and industrial zones. Exposed bulbs or neon tubes are permitted only with city council approval. (2003 Code § 16.36.100)

16.36.110: AWNING SIGNS:

- A. Zoning: Awning or backlit fabric signs are permitted only in commercial zones.
- B. Area: The maximum allowable area of an awning sign shall not exceed ten percent (10%) of the front building facade. Awnings placed on canopies or marquees may not exceed three feet (3') in height and shall provide a minimum of seven feet (7') clearance from the ground. Area to be used for copy or design shall not exceed twenty five percent (25%) of the awning. Where flat signs and awning signs are used on the same wall, no more than ten percent (10%) of the wall area may be covered by signs. Awning signs may be placed only on the front building facade.
- C. Design: Awning signs shall incorporate compatible colors and materials to complement the architecture of the building. A maximum of three (3) colors, including the copy color, may be used on awning signs.
- D. Construction: Awning signs shall be constructed of low maintenance materials. All wiring, mounting hardware and similar components shall be concealed.
- E. Illumination: Awning signs may only be internally lit. (2003 Code § 16.36.110)

16.36.120: PROHIBITED SIGNS: The following signs and others not specifically allowed or exempted by this chapter are prohibited:

- A. Signs located in or projecting into clear vision zones.

- B. Signs located on public property or attached to any public utility pole, sign, bridge or structure, except light pole banners described under "Exempt Signs" and public necessity or regulatory signs. Unapproved signs may be removed without notice by the city or other agencies owning the public property or infrastructure.
- C. Movable or portable signs and signs not permanently installed in the ground or on a pole or building such as "A-frame", pedestal, portable reader signs, signs attached to vehicles intended to advertise the premises or business or similar sign devices, except as otherwise allowed by this chapter.
- D. Signs mounted on a roof or projecting above a roofline, parapet or eave.
- E. Off premises signs except off premises development and exempt signs.
- F. Animated signs or signs with moving parts, flashing or intermittent lighting but not "time and temperature" signs.
- G. Projecting signs.
- H. Sound emitting signs.
- I. Signs which create a nuisance or hazard.
- J. Bench signs.
- K. Obsolete or abandoned signs or messages which identify services no longer provided on the premises.
- L. Poster sign.
- M. Any sign which is not described in or does not comply with the provisions of this chapter or any prior ordinance of the city.
- N. Inflated signs.
- O. Light strings, streamers, banners, pennants, flags, searchlights, beacons or any other promotional device not specifically allowed in this chapter.
- P. Billboard signs.

- Q. Flagpoles in excess of fifty feet (50') tall.
- R. Sculpture signs including reproductions of products, actual products, statuary or other objects representing a product, location, service or entity. (Ord. 2005-09, 5-3-2005)

16.36.130: NONCONFORMING SIGNS:

- A. The purpose of this section is to provide a means for the eventual elimination of signs within the city which do not conform to the provisions of this chapter.
- B. As used in this section, a nonconforming sign is any sign which does not comply with the requirements of this chapter but which was in compliance with the requirements of the city sign regulations in effect immediately prior to the adoption of this chapter or was characterized as a nonconforming sign under a previous ordinance.
- C. A nonconforming sign may be maintained and repaired, even though such repair will not bring the sign into compliance with this chapter. If a nonconforming sign is damaged or allowed to deteriorate in an amount in excess of fifty percent (50%) of its then replacement cost, the sign shall not be repaired except as to bring the sign into compliance with this chapter. Repairs and/or restoration of a nonconforming sign require a sign permit and the payment of the requisite fee. The permit shall not be denied nor shall special procedural requirements be invoked merely because of the nonconforming status of the sign. The copy of a nonconforming sign may be altered or restored or the sign face of a nonconforming sign may be replaced to reflect a change in ownership or change in company logo or marketing policy. Any such changes shall not include reconstruction or relocation of any part of the sign or modification of the sign's architecture, lighting or material unless the sign is brought into complete compliance with the provisions of this chapter.
- D. Signs which are existing but do not comply with these provisions or which are not nonconforming and, therefore, not lawfully existing on the effective date of this chapter, are not rendered nonconforming by the adoption of the provisions of this chapter and the corresponding repeal of previous provisions. (2003 Code § 16.36.130)